

## FACTS

### WHAT DOES NORTHERN OAK WEALTH MANAGEMENT, INC. DO WITH YOUR PERSONAL INFORMATION?

#### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

#### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- ◆ Social Security number and income
- ◆ Employment information and transaction history
- ◆ Account balances and investment experience

When you are *no longer* our customer, we continue to share your information as described in this notice.

#### How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Northern Oak Wealth Management chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Northern Oak Wealth Management share?	Can you limit this sharing?
<b>For our everyday business purposes –</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
<b>For our marketing purposes –</b> to offer our products and services to you	Yes	No
<b>For joint marketing with other financial companies</b>	Yes	No
<b>For our affiliates' everyday business purposes –</b> information about your transactions and experiences	Yes	No
<b>For our affiliates' everyday business purposes –</b> information about your creditworthiness	No	We don't share
<b>For our affiliates to market to you</b>	Yes	Yes
<b>For nonaffiliates to market to you</b>	No	We don't share

#### To limit our sharing

- ◆ Call 414-278-0590 to speak with one of our professionals about your options.

**Please note:** If you are a *new* customer, we can begin sharing your information 30 days from the date we sent this notice. When you are *no longer* our customer, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

#### Questions?

Call 414-278-0590



What we do	
<b>How does Northern Oak Wealth Management protect my personal information?</b>	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
<b>How does Northern Oak Wealth Management collect my personal information?</b>	<p>We collect your personal information, for example, when you:</p> <ul style="list-style-type: none"> <li>◆ open an account or deposit money</li> <li>◆ direct us to buy securities or direct us to sell your securities</li> <li>◆ enter into an investment advisory relationship</li> </ul> <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p>
<b>Why can't I limit all sharing?</b>	<p>Federal law gives you the right to limit only:</p> <ul style="list-style-type: none"> <li>◆ sharing for affiliates' everyday business purposes – information about your creditworthiness</li> <li>◆ affiliates from using your information to market to you</li> <li>◆ sharing for nonaffiliates to market to you</li> </ul> <p>State laws and individual companies may give you additional rights to limit sharing. See below for more information on your rights under state law.</p>
<b>What happens when I limit sharing for an account I hold jointly with someone else?</b>	Your choices will apply to everyone on your account.

Definitions	
<b>Affiliates</b>	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>◆ Our affiliates include financial companies such as First Midwest Bancorp, Inc., Premier Asset Management LLC, and First Midwest Bank, including entities owned by it such as First Midwest Equipment Finance Co.</li> </ul>
<b>Nonaffiliates</b>	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>◆ Northern Oak Wealth Management does not share with nonaffiliates so they can market to you.</li> </ul>
<b>Joint marketing</b>	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> <li>◆ Northern Oak Wealth Management doesn't jointly market.</li> </ul>

Other important information	
<p><b>Do Not Call Policy:</b> This notice is the Northern Oak Wealth Management Do Not Call Policy under the Telephone Consumer Protection Act for all consumers. Northern Oak Wealth Management maintains an internal Do Not Call preference list. Do Not Call requests will be honored within 30 days and will be effective for at least five years from the date of request. No telemarketing calls will be made to residential or cellular phone numbers that appear on the Northern Oak Wealth Management Do Not Call list.</p> <p><b>Call Monitoring and Recording:</b> If you communicate with us by telephone, we may monitor or record the call.</p> <p><b>California, North Dakota and Vermont Residents:</b> We will not share your information with companies outside of Northern Oak Wealth Management (including with our affiliates) except as permitted by law, which includes to service your account or with your consent. We will not share information under a joint marketing agreement as defined above without your consent.</p> <p><b>Nevada Residents:</b> Notice provided pursuant to state law. To be placed on our internal Do Not Call List, call 1-414-278-0590. If you would like more information about telemarketing practices, you may contact us at Northern Oak Wealth Management, Inc., Attn: Privacy, 555 E Wells St #1625, Milwaukee, WI 53202; Iriese@northern-oak.com, contact the Bureau of Consumer Protection, Office of the Nevada Attorney General, 555 E. Washington St., Suite 3900, Las Vegas, NV 89101; 1-702-486-3132; AgInfo@ag.nv.gov</p>	